

**EMERSON**

*Presents*

**The St. Louis American Foundation's  
3rd Annual**

# Salute to Young Leaders

## *Networking Awards Reception*

**Thursday, • February 21, 2013 • 5:30 - 7:30 p.m.**

**Chase Park Plaza, Starlight Room**

*(Hors d'oeuvres, complimentary beer and wine, and cash bar)*

Tickets Only  
**\$25**



**Imani Anwisy-Mashele, MD, MPH**  
Family Medicine Resident  
St. Louis University



**Dominique Beeks**  
Senior Credit Analyst  
Bank of America



**L. Jared Boyd**  
Chief of Staff  
St. Louis City Treasurer



**Lakesha M. Butler, Pharm.D**  
Clinical Associate Professor  
Clinical Pharmacist  
SIUE School of Pharmacy



**Darius M. Chapman**  
Manager, Manufacturing Department  
Office of the License Collector  
City of St. Louis



**Lathon C. Ferguson**  
Midwest Regional Director  
INROADS, Inc.



**Shay Gillespie**  
Supplier Diversity Manager  
World Wide Technology, Inc.



**Charlisha Greene**  
Manager, Supply Chain Management  
The Boeing Company



**Jimmie D. Howlett**  
Assistant Vice President  
Branch Manager  
UMB Bank



**Justin M. Johnson**  
Financial Services Professional  
New York Life



**Reggie Jones**  
Club Director  
Boys and Girls Clubs of Greater  
St. Louis—Herbert Hoover  
Alderman, City of Dellwood



**Courtney Z. McCall**  
Assistant Vice President  
Communications, Marketing,  
Alumni Affairs & Development  
Harris-Stowe State University



**Jason Q. Purnell, PhD, MPH**  
Assistant Professor  
Brown School, Washington University



**William R. Ray, Jr.**  
Special Assistant to the County Executive  
Office of the St. Louis County Executive



**Rochelle Smith**  
Vice President-Operations  
Provident Inc.



**Keithen Stallings**  
Talent Advisor  
Monsanto Company



**Genesis Steele**  
Campus Coordinator/Interim Director  
African American Male Initiative  
St. Louis Community College



**Kimberly Stemley**  
Chief Financial Officer  
Rx Outreach Inc.

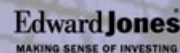


**Nicole J. Taylor**  
Global Training Manager  
Anheuser-Busch InBev



**Pamela M. Weston**  
Senior Manager Corporate Giving  
Express Scripts, Inc.

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# Justin M. Johnson, LUTCF

Registered Representative

New York Life

**Born:**  
Orange County, California

**Education:**  
High School: O'Fallon Township High (IL)

**College & Degree(s):**  
• Southern Illinois Univ. Carbondale, BS, Marketing  
• The American College, LUTCF Designation

**Member of the following:**  
• National Assoc. of Insurance and Financial Advisors (NAIFA) (member)  
• The Urbane Group STL (Partner)

*I work one-on-one with my clients in helping them achieve their financial goals. I consider myself their financial resource for any questions or concerns they may have. Everyone's situation will change and it is important to respond to those changes accordingly. I confidently express to my clients that I am only a phone call away.*

*In 2011, you were featured in a Black Enterprise article titled "Breaking the Cycle." What did it mean to you, being featured with your father in particular?*

This was a special moment for me. I was 24 at the time and still remember the phone call from BE along with the exact conversation. Being an only child, I



have a great relationship with my father (mother too) that extends far beyond the business surface. Born and raised in East St. Louis, IL, my father has made so many sacrifices with the purpose of leaving a legacy and making things better for me. He then challenges me to do the same for my children when I become a father. From playing basketball, pledging Kappa and now working in the financial industry, I have followed my father's footsteps without him forcing me. So this was not only a great father-son experience for me, it also served as a time for us to get a message out to our people.

*What are some of the biggest challenges you've seen in the financial industry in the last few years?*

Trust, confidence and lack of knowledge. I sincerely believe that "people don't care about what you know, until they know that you care." Therefore, I am intentional on personally getting to know my clients so we can build a solid foundation for our

relationship moving forward. Listening is important. I hear clients, as they express their uncertainty in the market and sometimes just don't understand the basics of financial planning. That is why I am passionate in educating the clients I serve. Most of the time I realize our people do care; sometimes it's a matter of us simply not knowing.

*What lead you to assist in creating "Kicks 4 the City" a shoe drive for the homeless?*

My Bishop, Geoffrey V. Dudley, Sr., always challenges us to use our influence to be "life-changers" throughout our community. Outside of Culinaria downtown St. Louis, a 24 year-old homeless man named Montrel, who was asking for change, approached me. After initially saying no, The Lord put this feeling inside me that I will never forget. Subsequently, I got out of my car and started a conversation that lasted well over 15 minutes. During our talk, I noticed two things; Montrel was a very bright man with great potential, and he had a large hole in each of his worn-down sneakers. I asked him if those were his only shoes and his response was "yes."

**We're helping to put millions into rebuilding communities and transforming lives.**

One example: we've provided almost \$35 million in loan funds toward the redevelopment of North St. Louis. It's brought in new businesses and helped existing ones thrive. New construction, plus dozens of rehabs. And a whole new outlook.

All this takes more than money, it takes leadership and a shared vision of a better future. **Let's get to work.**

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